

# A new moving coil quartet from Ortofon.

More innovations in sound reproduction.

From the infancy of the audio industry, Ortofon has been the leading designer and manufacturer in the cartridge field. For over 35 years, music lovers and hi-fi experts alike have acknowledged Ortofon moving coil cartridges as the most accurate reproducers of recorded sound available.

Because, throughout those years, Ortofon have continually developed newer, more advanced moving coil cartridges. Constantly extending the variety and performance of our range, and staying ahead of our rivals.

This brochure features the four latest results of this development programme. The MC 200, an integrated design that has already won the approval of the world's audio critics. The MC 100 Integrated, a "junior" version of the MC 200. And "Universal" versions of these two cartridges, with standard mounting brackets to fit all conventional headshells and cartridge mountings.

We believe this new series are more than worthy successors to the long line of models that have made Ortofon the leading name in moving coil cartridges. And we're sure that when you hear them at work, you'll think so too.

